

Shawn McGinniss, MS Ed

(646) 481-4776 ▪ mac734@gmail.com ▪ www.shawnmcg.com ▪ Brooklyn, NY 11249

EDUCATION

MS Ed Learning Design & Technology, Purdue University College of Education, May 2013
 BA Psychology (*cum laude*), Pace University, Pforzheimer Honors College, May 2007
 Certificate in Photography, Pace University, Dyson College of Arts & Sciences, May 2007

Honors

Golden Key International Honour Society, 2012
 Alpha Chi National College Honor Society, 2005
 Pi Gamma Mu International Honor Society of the Social Sciences, 2005
 Psi Chi National Honor Society in Psychology, 2004

INSTRUCTIONAL DESIGN AND TECHNOLOGY EXPERIENCE

The City University of New York (CUNY), New York, NY, 2005–Present

Instructional Designer & Institutional Research Specialist, Hunter-Bellevue School of Nursing, 2015–Present

Collaborate with administration, faculty, and staff on curriculum development, course design, evaluation, and accreditation activities, including the management of digital resources, tools, and data relevant to school and program operations. Plan and execute institutional assessment activities, including data collection, cleaning, analyses, and reporting. Apply evidence-based standards, adult learning principles, and learner-centered uses of technology to the design, development, implementation and evaluation of online/blended courses.

Project Manager, Hunter-Bellevue School of Nursing (RF CUNY Appointment), 2010–2015

Recruited to Hunter-Bellevue School of Nursing to manage 2 multi-year grant-funded training and education programs totaling \$2.2M+. Work closely with and report directly to Principal Investigators (PI).

- a) *New York City Nursing Education Consortium in Technology (NYCNECT)*. PI: Donna M. Nickitas
 Health Resources and Services Administration (HRSA), Division of Nursing, *Faculty Development: Integrated Technology into Nursing Education and Practice Initiatives*, 2010–2015, \$1,345,872 (Grant # U1KHP18285).
 Managed all activities for this multi-campus faculty development program to increase CUNY nursing faculty's technological and pedagogical skills and adoption of instructional technology, high-fidelity simulation, informatics, and telehealth. Worked with faculty and subject-matter experts to design and update year-long training curriculum, including face-to-face workshops, synchronous webinars, and asynchronous learning activities via a WordPress-powered commons community, CourseSites LMS, and self-paced e-learning modules. Collected and analyzed program evaluation data and prepared progress reports for key stakeholders. Planned and hosted annual conference in teaching-learning with technology to disseminate trainee-initiated projects and promote knowledge sharing across campuses.
 - In 4 years, trained and supported 178 nursing educators from 13 community and senior colleges in CUNY, who in turn designed and implemented 49 instructional projects for their home institutions.
 - Founded 150+ member *Nursing Educators* group on CUNY Academic Commons using a community of practice model to encourage faculty adoption and sharing of teaching and learning innovations.
 - Designed 6+ e-learning modules and just-in-time digital learning resources for faculty development in teaching-learning with technology, instructional design, and project dissemination.
- b) *Interprofessional Training and Education at Cornell-Hunter (ITEACH)*. PI: Gail C. McCain
 Josiah Macy Jr. Foundation Board Grant, 2011–2014, \$866,911.
 Coordinated the efforts of 9-person multi-site team for this 3-year program aimed at providing students with collaborative teamwork competencies in healthcare interprofessional education (IPE). Performed front-end analyses of learner cohorts. Conducted pre- and post-course evaluations to assess changes in

knowledge, skills, and readiness for interprofessional learning. Coordinated instructional plans, guest lecturer engagements, and experiential learning activities. Designed online course using Canvas LMS.

- Worked with subject-matter experts (SMEs), scriptwriters, film production crews, actors, and other production team members on designing and producing 4 interactive e-learning modules using video-based case studies to teach students core competencies in interprofessional education and practice.
- Collaborated with key personnel from 4 schools and programs to design a sustainable, long-term plan to integrate IPE into the curriculum and support faculty adoption of IPE.

Distance Learning & Blackboard Support Specialist, John Jay College, 2009–2010

Key member of 3-person team that designed and developed John Jay College of Criminal Justice's first-ever Blackboard student support center, workshop series, and dedicated student support website.

- Authored 15+ tutorial articles and designed and delivered face-to-face workshops for students.
- Member of *CUNY Skunkworks: Academic Technology Research and Development Group*, devoted to beta-testing new instructional technologies to assess their impact on teaching and learning practices.

Website Coordinator & Designer, Hunter College, 2008

Led comprehensive website redesign for Hunter College Health Professions Education Center (HPEC). Implemented and trained staff on the use of a new online meeting room booking and management database, resulting in faster and more efficient utilization of campus facilities and resources.

Research Coordinator & Workshop Facilitator, Hunter College, 2005–2009

Promoted from Research Assistant to Research Coordinator for Hunter College's Office of Research and Grant Support (ORGS) and Center for Community and Urban Health (CCUH).

- Designed and developed a virtual conference site to disseminate the work and experiences of 8 faculty fellows completing a four-year, NIH-funded fellowship on research in HIV intervention.
- Co-facilitated faculty development workshops in concept paper development, grant writing, data cleaning and analysis, abstract and poster presentation development, and pilot research project design.
- Provided one-on-one faculty consultations on utilizing web and educational technologies in academic research and/or instructional projects. Maintained ORGS faculty client and research interest database.
- Designed and facilitated workshops at social service organizations on primary prevention and care of persons living with HIV/AIDS in the Center's *Diffusion of Effective Behavioral Interventions (DEBI)* initiatives.
- For NIMH-funded *Parent/Preadolescent Training for HIV Prevention (PATH-3)* project (PI: Beatrice J. Krauss), assisted with recruitment and participant locator efforts; data entry, cleaning and analyses; coding qualitative and quantitative measures; and interviewing participants at 5- and 7-year follow-up points.

PUBLICATIONS

Simon, E., **McGinniss, S.**, & Krauss, B. (2013). Predictor variables for NCLEX-RN Readiness Exam performance. *Nursing Education Perspectives*, 34(1), 18-24.

McGinniss, S., Hanna, J., Morano, S., & Angus Martin, J. (2013). *Amerindian Heritage Teacher's Kit*. St. George's, Grenada: Grenada National Museum.

Krauss, B., Nwakeze, P., **McGinniss, S.**, Hodorek, S., Menhert, T., Kaplan, R., et al. (2007). *Evaluation of the HIV Prevention Case Management Program: Final report*. New York: NYCDoHMH/MHRA HIV Care Services.

McGinniss, S., Clark, J., & Allaway, T. (2007). Effect of presentation modality and color congruency on reaction time in a modified Stroop task. *Society of Fellows of Dyson College: Transactions*, 14.

Krauss, B., O'Day, J., Godfrey, C., Rente, K., Freidin, L., Bratt, E., [**McGinniss, S.**]...Curtain, S. (2006). Who wins in the status games? Violence, sexual violence and an emerging single standard among adolescent women. *Annals of the New York Academy of Sciences*, 1087 (November), 56-73.

PRESENTATIONS & WORKSHOPS

- McGinniss, S., Plavskin, A., & Morano, C. (2015, October). *Teaching "interprofessionalism" by mastering teamwork and communication*. Faculty seminar delivered at the Academic Center for Excellence in Research and Teaching (ACERT), 68th Street Campus, Hunter College, CUNY.
- McGinniss, S., & Nickitas, D. (2015, August). *Designing online and blended courses*. Workshop delivered at the 2015 Schools of the Health Professions Faculty Retreat, Brookdale Campus, Hunter College, CUNY.
- McGinniss, S., Nickitas, D., & Dornbaum, M. (2015, April). *Faculty acceptance testing of multimedia-based e-learning resources for interprofessional teamwork and collaborative practice*. Poster presented at the 2015 National Academies of Practice (NAP) Summit, Alexandria, VA.
- Nickitas, D., & McGinniss, S. (2015, February). *Using technology to improve learner-centered nursing education: A CUNY-wide faculty development program*. Faculty seminar delivered at the Academic Center for Excellence in Research and Teaching (ACERT), 68th Street Campus, Hunter College, CUNY.
- McGinniss, S., Glickstein, B., & Dornbaum, M. (2015, January). *Meet Maria Garcia: Multimedia-based unfolding patient case to teach core competencies in interprofessional education and collaborative practice*. Poster presented at the 5th Annual CUNY Health Professions Education Conference & Technology Summit, CUNY.
- Nickitas, D., & McGinniss, S. (2014, November). *Using technology to improve learner-centered nursing education: A CUNY-wide faculty development program*. Faculty seminar delivered at the Academic Center for Excellence in Research and Teaching (ACERT), Brookdale Campus, Hunter College, CUNY.
- McGinniss, S. (2014, October). *Innovative e-learning for multiple stakeholders*. Concurrent session at the DevLearn 2014 Conference & Expo, Las Vegas, NV.
- McGinniss, S. (2014, October). *Multimedia-based e-learning modules for interprofessional healthcare education*. Multimedia project presented at eLearning DemoFest 2014, DevLearn Conference & Expo, Las Vegas, NV.
- McGinniss, S., & Nickitas, D. (2014, October). *Evaluating faculty development training in teaching and learning with technology*. Poster presentation at the 9th NLN-Elsevier Technology Conference, Nashville, TN.
- Nickitas, D., McGinniss, S., & Dornbaum, M. (2014, September). *Improving nursing education through faculty development in technology*. Concurrent session at the 2014 National League for Nursing (NLN) Education Summit, Phoenix, AZ.
- McGinniss, S. (2014, June). *Harnessing educational technology to build competencies in computer and information literacy*. Faculty development workshop facilitated at the SUNY Brooklyn Educational Opportunity Center, New York City College of Technology, CUNY.
- Nickitas, D., McGinniss, S., & Dornbaum, M. (2014, May). *Leveraging a multi-institutional faculty development consortium in technology as a vehicle for integrating IPE*. Poster presentation at the 2014 Hunter College Schools of the Health Professions Research Day, Hunter College, CUNY, New York, NY.
- Nickitas, D., McGinniss, S., & Dornbaum, M. (2014, April). *Leveraging a multi-institutional faculty development consortium in technology as a vehicle for integrating IPE*. Poster presentation at the 2014 National Academies of Practice (NAP) Summit, Alexandria, VA.
- Nickitas, D., McGinniss, S., Dornbaum, M., Reilly, M., Plavskin, A., & Wandt, A. (2013, December). *NYCNECT: Improving nursing education through faculty development*. Podium presentation at the 12th Annual CUNY Instructional Technology Conference, New York, NY.
- Murray, J., Griffin-Sobel, J., Plichta, S., Morano, C., Mahon, P., Nokes, K., ...McGinniss, S. (2013, April). *Introducing IPE into the curriculum: The ITEACH experience*. Conference workshop facilitated at the NEGEA Annual Retreat, Weill Cornell Medical College.

- Griffin-Sobel, J., Storey-Johnson, C., Murray, J., Nokes, K., Morano, C., **McGinniss, S.** ...Dornbaum, M. (2012, April). *Faculty as team: Changing the culture of health professional education*. Poster and breakout session presented at Josiah Macy Jr. Foundation Conference on IPE, Alexandria, VA.
- Stasik, D., Draghicescu, D., Krauss, B., & **McGinniss, S.** (2008, October). *Parental perception of child HIV risk in a high seroprevalence neighborhood*. Poster presentation at the NIMH Conference on Role of Families in Preventing and Adapting to HIV/AIDS, Providence, RI.
- Krauss, B., Hodorek, S., **McGinniss, S.**, & O'Day, J. (2008, August). *Mothers, fathers, daughters and sons: Long term gender-fair risk and stigma reduction outcomes of a family- and community-based intervention for young adolescents*. Poster presentation at the XVII International AIDS Conference, Mexico City, Mexico.
- Krauss, B., **McGinniss, S.**, O'Day, J., Hodorek, S., & Kaplan, R. (2007, July). *Delaying tactics: Parent HIV education as a protective factor for early sexual debut*. Poster presentation at the NIMH Conference on Role of Families in Preventing and Adapting to HIV/AIDS, San Francisco, CA.
- Rosen, D., **McGinniss, S.**, & Krauss, B. (2006). *Supporting and caring for people living with HIV/AIDS: A workshop for employees of non-profit organizations*. Workshop series facilitated at WHEDCo and 168th Street Improvement Council, Bronx, NY.
- McGinniss, S.**, Clark, J., & Allaway, T. (2006). *Effects of presentation modality and color congruency on reaction time in a modified Stroop task*. Poster and podium presentation at the Pace University 14th Psychology Research Conference.
- McGinniss, S.** (2006). *Treatment of individuals with mental retardation and developmental disabilities: An historical overview*. Poster presentation at the Pace University 14th Psychology Research Conference.
- McGinniss, S.** (2005). *Pathophysiology and treatment of seasonal affective disorder*. Poster presentation at the Pace University 13th Psychology Research Conference.

TECHNOLOGY & TOOLS

Multimedia & E-Learning: Articulate Storyline, Adobe Photoshop, Adobe Premier Pro, Camtasia, Audacity
LMS & Web Technologies: Blackboard Learn, CourseSites, Canvas by Instructure, WordPress, Adobe Connect Pro, HTML/XHTML, CSS, HTML email authoring, JavaScript (Novice/Intermediate), Google Analytics
Data Collection & Analysis: SPSS, MS Excel, SurveyMonkey, ATLAS.ti (Novice)

PROFESSIONAL MEMBERSHIP

NLN National League for Nursing
AECT Association for Educational Communications and Technology
ASTD American Society for Training & Development

ORGANIZATIONAL SERVICE

Website Manager, Hunter-Bellevue School of Nursing website (Plone CMS), 2015–Present
Group Administrator, *Nursing Educators at CUNY* learning community, CUNY Academic Commons, 2010–Present
Virtual Conference Planner, *Research in HIV Intervention: Skills for the Community (RHISC)*, 2012
Committee Member, *iPad Pedagogy Learners' User Group (iPLUG)*, Hunter College, 2011–2013
Editor, Hunter-Bellevue School of Nursing online course catalog (conversion from print edition), 2011
Advisory Board Member, Hunter College Center for Community and Urban Health, 2008–2012
Conference Organizer, *Schools of the Health Professions Student-Faculty Research Day*, 2006–2009
Advisory Board Member, Psi Chi National Honor Society in Psychology, Pace University, 2006–2007
Vice President, Psi Chi National Honor Society in Psychology, Pace University NY Chapter, 2005–2006